



The 2020

# Festival of Community Directors

A year-long celebration  
of community governance

Training | Inspiration | Celebration



INSTITUTE OF  
**COMMUNITY DIRECTORS**  
AUSTRALIA  
► Knowledge ► Connections ► Credentials



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# The 2020 Festival of Community Directors:

## A year-long celebration of community governance

In 2019, we at the Institute of Community Directors Australia re-aligned our training program to maximise the benefits to community directors by positioning each component to meet their needs throughout the board calendar year.

The Festival of Community Directors was born – and our training program became so much more than just a training program. The festival offers the help and resources you need, at exactly the time when you need them most, from strategic planning help, to financial reporting webinars, to annual general meeting tips, and much more in between.

We were very pleased with the response to the 2019 Festival of Community Directors, which demonstrated that we were on to something, with individuals and organisations throughout Australia taking up the opportunity to be a part of it.

Community organisations nationally tuned in not only to our new training opportunities, but to the resources, inspiration and celebration of the sector that the festival provided every month.

In 2020, the Festival of Community Directors is back, and it's even bigger and better than before! This year, the festival again aligns with the calendars of community directors – focusing on a new range of timely topics.

Weekly themes serve as a reminder of where community directors will be focusing their attention at any particular time of the year.

This brochure provides a snapshot of everything the festival has to offer in 2020, with key dates and themes.

The festival website is the place to go for more details, tools and information to help you achieve your goals. As each new week opens, themed webpages will go live, showcasing relevant articles, help sheets, speeches, videos and recommendations.

In 2019, the Festival of Community Directors provided a platform for community directors to come together and improve governance in the sector.

In 2020, it continues to contribute to making the Australian community sector stronger than ever.

**Adj Professor Susan Pascoe AM, Chair, Community Directors Council**  
**Denis Moriarty, Group Managing Director, Our Community**

*With thanks to the esteemed members of the Community Directors Council for their help and expertise.*

*2020 Festival Director: Lachlan Pollock*



# About Institute of Community Directors (ICDA)

The Festival of Community Directors is an initiative of the Institute of Community Directors Australia (ICDA), Australia's best-practice governance network for not-for-profit boards, committees, councils, schools, and their staff.

An **Our Community** enterprise, ICDA is a membership and training body that exists to lift governance standards in the not-for-profit sector in order to create the conditions that will see the Australian community sector flourish.

ICDA works with not-for-profit leaders (chiefly board members and senior staff) to help them survive and thrive in that role. We provide knowledge, credentials and connections to not-for-profit sector leaders, and practical solutions to the real-world obstacles they face.

ICDA's work is underpinned by the assumption that improving the supply of community directors, as well as ensuring that community directors are better supported and better educated, will lead to better-governed, better-managed mission-driven not-for-profit organisations, leading to a stronger, more efficient, more effective Australian not-for-profit sector and ultimately stronger communities.

You can find us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

## Join ICDA for members-only pricing

As a part of our commitment to provide the best benefits to our membership, this year all training from the Festival of Community Directors will have special members-only discounts.

ICDA-members will receive \$10 off each webinar, taking the price from \$80 to \$70.

Look to the next page for information on how to become an ICDA member.



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**ourcommunity.com.au**  
Where not-for-profits go for help





# Become an ICDA member

## Why join?

### ➤ Receive 'responsible person' status

ICDA members are recognised by the ATO under 'responsible person' rules.

### ➤ Recognition

Three membership post-nominal options, providing community and professional recognition for educated and engaged not-for-profit members:

**FICDA** (Fellow of the Institute of Community Directors Australia)

**MICDA** (Member of the Institute of Community Directors Australia)

**AMICDA** (Associate Member of the Institute of Community Directors Australia)

### ➤ Capacity building publications

Current trends, issues and emerging areas of risk via member-only newsletters and governance help sheets.

### ➤ Policy Alerts

Receive notification when changes are made to governance, human resources, financial management, values and communications policies you've downloaded through the Policy Bank.

### ➤ Preferential member pricing

Members receive discounts for the Festival of Community Directors events and online Compact Courses.

### ➤ Alumni events

Access to deep connections and a vibrant network of believers and doers. There's an online forum, as well as regular invitations to events like Communities in Control Conference.

### ➤ Access to forums, networks, information & opportunities

Boost your confidence (and competence) and open career doors.

### ➤ Budget friendly

For as little as \$65 a year you get all the benefits outlined above and so much more.

**Join today:**

**[www.communitydirectors.com.au/membership](http://www.communitydirectors.com.au/membership)**



# Community Directors Council

**The purpose of the Community Directors Council is to assist the Institute of Community Directors to develop, trial and disseminate visionary policies and practical educational resources that will enable Australian not-for-profit organisations to meet the challenges of and thrive in the twenty-first century.**

## **Adj Professor Susan Pascoe AM**

Chair of the Community Directors Council,

## **Adj Professor Anne Cross AM**

Non-executive director, former Uniting Care Queensland CEO,  
Adjunct Professor, Health and Behavioural Sciences, University of Queensland

## **Catherine Brooks**

Principal, workplace relations specialist, Law Squared

## **Professor Cynthia Mitchell**

Deputy Director, Institute for Sustainable Futures, University of Technology Sydney

## **Jahna Cedar**

Director, Policy, Evaluation and Indigenous Engagement, IPS Management

## **Jodi Kennedy**

General Manager, Charitable Trusts and Philanthropy, Equity Trustees

## **Professor Kristy Muir**

CEO, Centre for Social Impact and Professor of Social Policy, UNSW, Sydney

## **Emeritus Professor Myles McGregor-Lowndes OAM**

The Australian Centre for Philanthropy and Nonprofit Studies, Queensland  
University of Technology Business School

## **Sheena Boughen AM**

Culture strategist, community activist, arts leader

## **Dr Sonja Hood**

CEO, Community Hubs Australia

## **Pablo Alfredo Gimenez**

Social enterprise advisor, Centre for Participation



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# Festival of Community Directors 2020 kick-off week

## 20-24 January 2020

Join us online or in person as we kick off the 2020 Festival of Community Directors, a year-long calendar of events, training, inspiration and celebration of and for community directors and the senior staff who support them.

### Festival of Community Directors 2020 begins

**Where:** Facebook Live

**When:** Monday 20 January 2020

**What:** Join us on Facebook Live for the launch of the 2020 Festival of Community Directors, a year-long program of events, training, inspiration and celebration.

### Check out what's on offer

**Where:** [www.communitydirectors.com.au/focd](http://www.communitydirectors.com.au/focd)

**When:** Monday 20 January 2020

**What:** The festival webpage is your go-to spot for all the events happening throughout the year, as well as links to handy downloads and advice. Keep checking back for new tools and pop-up events!





# Arts Governance Week

Proudly supported by:



## 27-31 January 2020

The Australia Council for the Arts and the Institute of Community Directors Australia team up for Arts Governance Week to coincide with the first session of the Arts Governance Training Program for 2020. This week, the Australia Council will host a special launch of the Spotlight Report into the state of governance in the arts sector, which will help guide the development of training courses for the sector.

### Launch of Arts Governance Spotlight Report

**Where:** Online

**When:** Wednesday 29 January 2020

**What:** The Institute of Community Directors Australia and the Australia Council for the Arts have teamed up for a report on the state of governance in the arts sector.

**Find out more:** On the Arts Governance Week homepage.

### Training: Australia Council Arts Governance Program

**Where:** Our Community House, 552 Victoria Street, North Melbourne

**When:** Thursday 30 January 2020

**What:** The Australia Council Arts Governance Program has been developed specifically for the arts sector and promises to enhance participants' leadership in arts governance, helping your organisation to thrive. Join us for the first session of 2020 in Melbourne.

**Bookings:** [www.ourcommunity.com.au/artsgovregister](http://www.ourcommunity.com.au/artsgovregister)

### Training: Australia Council Arts Governance Program

**Where:** Brisbane, Port Augusta, Bendigo, Launceston

**When:** Throughout the year; check the schedule for your location

**What:** The Australia Council Arts Governance Program has been developed specifically for the arts sector and promises to enhance participants' leadership in arts governance, helping your organisation to thrive.

**Bookings:** [www.ourcommunity.com.au/artsgovregister](http://www.ourcommunity.com.au/artsgovregister)

### Webinar: Arts Governance Refresher

**Where:** Online!

**When:** Wednesday 5 February 2020

**What:** This webinar will enhance your understanding of governance fundamentals, including legal responsibilities. It is highly recommended that anyone attending one of the training sessions listed above register for this before attending.

**Bookings:** [www.communitydirectors.com.au/icda/artsgov](http://www.communitydirectors.com.au/icda/artsgov)



# Code of Conduct Week

Proudly supported by:

**moores**

## 10-14 February 2020

The termination of Israel Folau's Rugby Australia contract ignited debate about codes of conduct, as his high-profile legal battle covered the front pages of newspapers across Australia. But what does this mean for the community sector? Should a community organisation have a code of conduct? What should it include? What definitely shouldn't be included? This week, we'll dive into codes of conduct in the community sector, and provide tips and tools via the code of conduct webinar and toolkit.

### Webinar: Code of Conduct

**Where:** Online

**When:** Wednesday 12 February 2020

**What:** The termination of Israel Folau's Rugby Australia contract ignited debate about codes of conduct. What is a code of conduct? Are such codes effective? What does this all mean for not-for-profit and community organisations? Find out the do's and don'ts you need to know about when implementing a code of conduct for your organisation at our special code of conduct webinar for community directors.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/codeofconduct-webinar](http://www.communitydirectors.com.au/trainingCourses/codeofconduct-webinar)

### Community Directors Intelligence

**Where:** in your inbox (ICDA members only)

**When:** Check Our Community's newsletter information and production schedule.

**What:** Keep your eye on your inbox for the arrival of ICDA's quarterly newsletter, Community Directors Intelligence, providing news, analysis, help sheets and advice about being a better board member. If you're not a member, check out the website to see what you're missing out on.

### Toolkit Release: Code of Conduct Toolkit

**Where:** Online

**When:** Wednesday 12 February 2020

**What:** ICDA and Moores have teamed up to provide a toolkit to help not-for-profit organisations and community groups with implementing, or adjusting, their own code of conduct.

**Price:** Free!

**Find out more:** on the Code of Conduct Week homepage on 12 February 2020.



# Social Justice Week

**17-21 February, 2019**

Social justice is about empowering people to exercise their rights to equality, respect and autonomy. It's about ensuring people, and communities of people, have the ability to shape their own future, about closing the gaps between the "haves" and the "have nots", and ensuring that no one is left behind. Before we ask ourselves "Where are we going wrong?" and "What more can we do?", it's important that community leaders reflect on our wins, celebrate how far we've come, and chart the positive impacts we hope to have in the future as community sector leaders driven by a sense of social justice.

## World Day of Social Justice

**Where:** Everywhere! Check the FoCD website for materials and links

**When:** Thursday 20 February 2020

**What:** The United Nations World Day of Social Justice helps remind us all why we do what we do. Celebrate the day as an organisation.

## Joan Kirner Social Justice Oration

**Where:** [www.communitiesincontrol.com.au/cic/joan-kirner/](http://www.communitiesincontrol.com.au/cic/joan-kirner/)

**When:** 24/7!

**What:** Check out our Joan Kirner Social Justice Oration collection. Named in honour of The Hon Joan Kirner AC (1938–2015), social justice warrior and former premier of Victoria, the oration is the highlight of the annual Communities in Control conference. Past orators include Julia Gillard, Waleed Aly, Prof Gillian Triggs, Andrew Denton, and Joan Kirner herself.





# LGBTIQ+ Inclusion Week

Proudly supported by:



## 24-28 February 2020

The Institute of Community Directors Australia teams up with The Equality Project for LGBTIQ+ Inclusion Week. This week, we will take a look at why it's so important to develop strategies to provide an inclusive workplace for LGBTIQ+ employees, and how you can better connect with LGBTIQ+ audiences.

### Scholarship Round Opens!

**Where:** Online

**When:** Monday 24 February

**What:** The LGBTIQ+ Scholarship Round for the Diploma of Governance opens! Find out about other opportunities to snag yourself a scholarship at [www.communitydirectors.com.au/training/scholarships](http://www.communitydirectors.com.au/training/scholarships)

### Webinar: LGBTIQ+ Inclusion – what your organisation could be doing better

**Where:** Online

**When:** Wednesday 26 February 2020

**What:** Beyond simply stating “we are inclusive”, what can you do to ensure your workplace is truly inclusive? ICDA teams up with The Equality Project to discuss how your board can match the diversity of the wider community.

**Price:** FREE!

**Bookings:** [www.communitydirectors.com.au/trainingCourses/lgbtqiinclusion-webinar](http://www.communitydirectors.com.au/trainingCourses/lgbtqiinclusion-webinar)





# Young People on Boards Week

## 2-6 March 2020

Many organisations try to shape the decisions young people make on a daily basis, but many of these organisations fail to interact with the very demographic they are trying to influence. Youth on boards can offer new perspectives and insights into how to communicate with young audiences. As a sector, we need to embrace young people, and let them help us to help them.

## Scholarship Round Opens!

**Where:** Online

**When:** Monday 2 March 2020

**What:** The Young People on Boards Scholarship Round for the Diploma of Governance opens! Find out about other opportunities to snag yourself a scholarship at <http://www.communitydirectors.com.au/training/scholarships>





# Gender Equality Week

## 9-13 March 2020

As we celebrate women's achievements throughout the world on International Women's Day, community directors should take a moment to ask whether they are doing enough in their push for equality. This week, the Festival of Community Directors continues the conversation and provides tips and tools on how you can improve gender equality on your board, while also providing training for women to help bolster professional development. 50-50 representation is equal, and anything else just isn't good enough.

### International Women's Day

**Where:** Everywhere!

**When:** Sunday 8 March 2020

**What:** An equal world is an enabled world. Individually, we're all responsible for our own thoughts and actions – all day, every day. We can actively choose to challenge stereotypes, fight bias, broaden perceptions, improve situations and celebrate women's achievements. Collectively, each one of us can help to create a gender-equal world. **#EachforEqual**.

### Scholarship Round Opens!

**Where:** Online

**When:** Monday 9 March 2020

**What:** The Women's Scholarship Round for the Diploma of Governance opens! Find out about other opportunities to snag yourself a scholarship at

[www.communitydirectors.com.au/training/scholarships](http://www.communitydirectors.com.au/training/scholarships)

### Webinar: Women as Chairs

**Where:** Online

**When:** Wednesday 11 March 2020

**What:** Hear from Adj Professor Susan Pascoe AM and Our Community's Kathy Richardson, as they celebrate Women's Week and look towards a future where women hold positions of influence equal to men.

**Price:** FREE!

**Bookings:**

[www.communitydirectors.com.au/trainingCourses/womenaschairs-webinar](http://www.communitydirectors.com.au/trainingCourses/womenaschairs-webinar)



# Community Health Week

**16-20 March, 2019**

Community health centres play a major role in strengthening communities throughout Australia. These centres may, at some point, be the places you turn to when you're experiencing poor health. This week, the Festival of Community Directors takes time to celebrate community health employees and everything they do.

## Scholarship Round Opens!

**Where:** Online

**When:** Monday 16 March 2020

**What:** The Community Health Scholarship Round for the Diploma of Governance opens! Find out about other opportunities to snag yourself a scholarship at [www.communitydirectors.com.au/training/scholarships](http://www.communitydirectors.com.au/training/scholarships)





# Not-for-Profit Insurance Week

Proudly supported by:



## 23-27 March, 2019

Not-for-Profit Insurance Week, an initiative of Aon and Our Community, is designed to raise awareness of the importance of insurance and risk management to the survival and safety of Australia's \$100 billion not-for-profit sector. This event revolves around providing advice, products and support to the staff and board members tasked with overseeing the insurance needs and risk management of Australia's community groups.

### Chat to an Expert

**Where:** Our Community House, 552 Victoria St, North Melbourne

**When:** 23-27 March 2020

**What:** Come and meet an Aon not-for-profit insurance specialist at Our Community House in North Melbourne. They'll be available in person or online to chat to you all week, for free, about all your insurance and risk management needs.

**Bookings:** [www.communitydirectors.com.au/insuranceweek](http://www.communitydirectors.com.au/insuranceweek)

### Insurance Health Check

**Where:** Call 1800 803 315

**When:** 23-27 March 2020

**What:** Aon's insurance checklist will give you confidence that you have correct and adequate coverage. For more information, and for your chance to win a major prize for your NFP organisation, call Aon during Not-for-Profit Insurance Week to get access to the checklist, and get a free quote from a specialist not-for-profit broker.

### Webinars: How to Protect Your Organisation

**Where:** Online

**When:** All week!

**What:** Aon presents an information-packed series of free webinars designed to demystify the topic of risk management and take you through what you, as a director or manager, need to do to keep your organisation safe from cyber-crime and other harmful events. Webinars will span a range of topics including risk management trends, managing risks to volunteers, raising more funds through prize indemnity insurance, cyber-safety and more.

**Bookings:** [www.communitydirectors.com.au/insuranceweek](http://www.communitydirectors.com.au/insuranceweek)

### Training Workshop

**Where:** Our Community House, 552 Victoria St, North Melbourne

**When:** Wednesday 25 March 2020

**What:** Join an Aon team-member at Our Community House for a special free training workshop for Not-for-Profit Insurance Week.

**Bookings:** [www.communitydirectors.com.au/insuranceweek](http://www.communitydirectors.com.au/insuranceweek)



# Rural and Regional Week

Proudly supported by:



## 6-9 April 2020

Barriers that stand in the way of good governance are vastly different in rural and regional areas for a whole range of reasons. This week, the Festival of Community Directors provides tips, insights and training for rural and regional board members to help them navigate the issues and improve their performance as community leaders.

### Scholarship Round Opens!

**Where:** Online

**When:** Monday 6 April 2020

**What:** The Rural and Regional Scholarship Round for the Diploma of Governance are opens! Find out about other opportunities to snag yourself a scholarship at

<http://www.communitydirectors.com.au/training/scholarships>

### Webinar: Good Governance in Regional and Rural Areas

**Where:** Online

**When:** Wednesday 8 April 2020

**What:** Rural and regional community board members tell us that training programs too often are city-centric, and many of the lessons aren't applicable to them given their circumstances. This training webinar will focus on good governance in the rural and regional scene, and will help rural and regional boards with the issues they often face.

**Price:** FREE!

**Bookings:** [www.communitydirectors.com.au/trainingCourses/ruralandregional-webinar](http://www.communitydirectors.com.au/trainingCourses/ruralandregional-webinar)





# Chairs Week

## 20-24 April 2020

Being a good chair requires not taking over meetings but facilitating discussion. This means creating an atmosphere where board members can debate, struggle with issues, reach compromise, and at times to agree to disagree. Good chairing can be learned. Poor chairing can be a disaster for a not-for-profit organisation.

### Webinar: Becoming a Better Chair

**Where:** Online!

**When:** Tuesday 21 April 2020

**What:** Hear from members of the Community Directors Council on what you can do to become a better chair.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/becomingabetterchair-webinar](http://www.communitydirectors.com.au/trainingCourses/becomingabetterchair-webinar)

### Book Release: Damn Good Advice for Chairs

**Where:** Online!

**When:** Thursday 23 April 2020

**What:** Our Community and CommBank team up for the latest edition of the 'Damn Good Advice' series. Previous books include Damn Good Advice for Treasurers, School Councils, Board Members, and on Cyber-safety and Fraud Prevention.





# School Councils Week

**27 April-1 May 2020**

Our schools are the incubators of our future leaders. It's essential that they're governed well. School Councils Week will see the launch of an exciting ICDA initiative to provide practical support and governance training for the people who power Australia's school councils.

## Webinar: Governance in Schools

**Where:** Online!

**When:** Wednesday 29 April 2020

**What:** Join us for a special webinar for school councillors. This webinar will cover the questions school councillors need to ask to become the best school councillors they can be.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/governanceinschools-webinar](http://www.communitydirectors.com.au/trainingCourses/governanceinschools-webinar)





# Communications Week

Proudly supported by:

**hootville**   
communications for good; not evil

## 4–8 May 2020

The key to increasing the influence of your organisation is having the ability to communicate effectively with your audiences. Better communication makes everything easier – fundraising, attracting members and influencing decision-makers. With so many organisations out there vying for the public's attention, how do you separate yourself from the pack? Brett de Hoedt, Mayor of Hootville Communications, who has worked with more than 900 not-for-profits, will offer his tips and insights on getting noticed by the media.

### Webinar: How to get media coverage

**Where:** Online

**When:** Wednesday 6 May 2020

**What:** Communications expert Brett de Hoedt's webinar will ensure your organisation, your campaign and your message will get media coverage. Brett will offer his top tips and insights on getting noticed by media.

**Price:** ICDA members special price \$70; general price \$80

**Booking:** [www.communitydirectors.com.au/trainingCourses/mediacoverage-webinar](http://www.communitydirectors.com.au/trainingCourses/mediacoverage-webinar)

### Community Directors Intelligence

**Where:** in your inbox (ICDA members only)

**When:** Check Our Community's newsletter information and production [schedule](#).

**What:** Keep your eye on your inbox for the arrival of ICDA's quarterly newsletter, Community Directors Intelligence, providing news, analysis, help sheets and advice about being a better board member. If you're not a member, check out the [website](#) to see what you're missing out on.





# Celebrating the Community Sector Week

Major Conference:



**Communities in Control**  
The conference. The movement.

**18-22 May 2020**

Our Community's major conference, Communities in Control, is a celebration of all that is great about the Australian community sector. The sector is large and complex, with everyone playing a part in helping communities take control of their own destinies.

## Major Conference: Communities in Control

**Where:** Moonee Valley Racing Club, McPherson St, Moonee Ponds

**When:** 18-19 May 2020

**What:** Each year, Communities in Control brings together a stellar list of speakers and hundreds of people who work in or care about community to listen, debate, network, exchange strategies, and recharge. Come and join us.

**Bookings:** [www.communitiesincontrol.com.au](http://www.communitiesincontrol.com.au)





# Fundraising Week

## 25-29 May 2020

Asking for money is never easy, but it is nonetheless a necessity for most community groups. Fundraising requires everyone in an organisation – from the board down – to be on board. This week, we'll provide tips and tools to help your organisation to fundraise effectively.

### Webinar: Finding Funding

**Where:** Online

**When:** Wednesday 27 May 2020

**What:** At the Finding Funding webinar, we'll cover the ins and outs of creating a fundraising strategy, and how to get your board on board.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/findingfunding-webinar](https://www.communitydirectors.com.au/trainingCourses/findingfunding-webinar)

The result? Fewer burnt-out volunteers, more successful events, a bigger donor database, and ultimately a stronger, healthier, more sustainable community group.

**Price:** \$55, or \$85 with the book The Complete Community Fundraising Handbook.

**Bookings:** <https://training.communitydirectors.com.au/catalog>

### ICDA Online Compact Course: WTF – Where's the Funding?

**Where:** Everywhere!

**When:** Any time!

**What:** Fundraising is the lifeblood of most community organisations, yet it's an often-neglected task. Most organisations draw the majority of their income from just one or two sources. That's a dangerous strategy. If one of those sources dries up, you could quickly face a budget black hole. This course is designed for grassroots fundraisers. It will help participants identify all the many sources of income available to their organisation and give them confidence to start drawing from each of them.

### ICDA Online Compact Course: Win More Grants

**Where:** Everywhere!

**When:** Any time!

**What:** Around \$80 billion is given out in grants across Australia each year. Is your organisation getting its share? This course is designed for grassroots community groups that want to find out where to find grants and how to win them. With just a bit of know-how and some newfound confidence, you'll go from grants novice to grants go-getter!

**Price:** \$55, or \$85 with the book Winning Grants Funding in Australia

**Bookings:** <https://training.communitydirectors.com.au/catalog>



# Going Green Week

## 1-5 June 2020

In a world under threat from climate change and other environmental catastrophes, it's becoming more and more important for organisations to affirm and live out their commitment to improving the environmental impact of their operations. This week, we look at ways you can ensure your organisation is meeting its environmental responsibilities.

### Scholarship Round Opens!

**Where:** Online

**When:** Monday 1 June 2020

**What:** The Going Green Scholarship Round for the Diploma of Governance opens! Find out about other opportunities to snag yourself a scholarship at

<http://www.communitydirectors.com.au/training/scholarships>

### Webinar: Going Green

**Where:** Online

**When:** Friday 5 June 2020

**What:** Join us at this special Festival of Community Directors webinar to learn the top 20 ways your organisation can change habits to go green.

**Price:** FREE!

**Bookings:** [www.communitydirectors.com.au/trainingCourses/goinggreen-webinar](http://www.communitydirectors.com.au/trainingCourses/goinggreen-webinar)





# Financial Reporting Week

Proudly supported by:

**MOORE STEPHENS**

## 8-12 June 2020

As we near the end of the financial year, it's important that you're ready to tackle all the financial reporting you'll need to complete. This week, the Festival of Community Directors helps you to get up to speed with what you'll need to report, and how you should report it. We've teamed up with Moore Stephens, one of the world's largest accounting networks, to provide technical advice to help you stay on top of things.

### Webinar: Perfect Your Financial Reporting

**Where:** Online

**When:** Tuesday 9 June 2020

**What:** Learn from the experts at Moore Stephens about what you need to do to ensure you're meeting your financial reporting obligations.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:**

[www.communitydirectors.com.au/trainingCourses/financialreporting-webinar](http://www.communitydirectors.com.au/trainingCourses/financialreporting-webinar)





# Small Charity Week

Proudly supported by:

**moores**

## 15-19 June 2020

Inspired by Small Charity Week in the United Kingdom, which raises awareness of the essential work of the sector, the Festival of Community Directors will celebrate Small Charity Week in 2020. This week, we host training specifically tailored to small charities in Australia and provide tools and resources to help small community organisations make a big impact.

### Webinar: Small Charity Governance

**Where:** Online

**When:** Thursday 18 June 2020

**What:** Small organisations can make a massive difference, but to do that, they have to ensure everything is running as smoothly as possible. This begins with the board. What challenges do board members at smaller organisations confront? And how can they get through these challenges and maximise impact?

**Price:** ICDA members special price \$70; general price \$80

**Bookings:**

[www.communitydirectors.com.au/trainingCourses/smallcharity-webinar](http://www.communitydirectors.com.au/trainingCourses/smallcharity-webinar)





# Board Diversity Week

**22-26 June 2020**

Having a board that reflects the demographics of the community you serve brings a breadth of perspectives and opinions to your organisation, and helps to ensure that nobody feels unwelcome or is left behind. This week, community directors are urged to reflect on the diversity of their boards and within their organisations, and to ask what they can do to improve diversity in the community sector.

## Scholarship Round Opens!

**Where:** Online

**When:** Monday 22 June 2020

**What:** The Board Diversity Scholarship Round for the Diploma of Governance opens! Find out about other opportunities to snag yourself a scholarship at

[www.communitydirectors.com.au/training/scholarships](http://www.communitydirectors.com.au/training/scholarships)

## Board Matching Service

**Where:** Online

**When:** Any time!

**What:** Check out ICDA's free Board Matching Service - [www.communitydirectors.com.au/icda/board/](http://www.communitydirectors.com.au/icda/board/). Whether you're an individual looking to make stronger community connections by joining a board, or a community group board looking for new members, this is the place for you.





# Faith-based Charities Week

**29 June–3 July 2020**

Faith-based Charities are major players in the community sector in Australia. This week, the Festival of Community Directors will take some time to celebrate the achievements of faith-based charities.

## Scholarships Announced!

**Where:** Online

**When:** Monday 29 June 2020

**What:** The Faith-based Charities Scholarship Round for the Diploma of Governance opens! Find out about other opportunities to snag yourself a scholarship at [www.communitydirectors.com.au/training/scholarships](http://www.communitydirectors.com.au/training/scholarships)





# Indigenous Inclusion Week



Proudly supported by:

**Kinaway**  
Chamber of Commerce  
Victoria Ltd

## 6-10 July 2020

NAIDOC Week, observed each year in the first full week of July, celebrates the history, culture and achievements of Aboriginal and Torres Strait Islander people. In 2020, the Festival of Community Directors will run Indigenous Inclusion Week to coincide with NAIDOC Week. It's designed to help non-Indigenous boards and organisations better connect with Indigenous audiences, with the aim of increasing Indigenous leadership in the sector.

### Scholarship Round Opens!

**Where:** Online

**When:** Monday 6 July 2020

**What:** The Indigenous Australian Scholarship Round for the Diploma of Governance opens! Find out about other opportunities to snag yourself a scholarship at

[www.communitydirectors.com.au/training/scholarships](http://www.communitydirectors.com.au/training/scholarships)

### Webinar: How to Connect with Under-Represented Communities

**Where:** Online

**When:** Thursday 9 July 2020

**What:** Many organisations say they are trying to increase their diversity, but how many are actively trying beyond including a line in their job advertisements – “seeking Aboriginal & Torres Strait Islander applicants”? Join us to learn better ways of communicating with Aboriginal & Torres Strait Islander people during the recruitment process.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/indigenous-webinar](http://www.communitydirectors.com.au/trainingCourses/indigenous-webinar)





# Organising a Great Annual General Meeting

Proudly supported by:

**moores**

## 13-17 July 2020

The financial year has ended, and now it's time to start thinking about your annual general meeting. It might seem early, but the better prepared you are, the better your AGM will run. To help you get ready, this week ICDA offers advice on how to run your AGM, and what needs to be covered.

### Webinar: Organising a Great Annual General Meeting

**Where:** Online

**When:** Wednesday 15 July 2020

**What:** Moores and ICDA team up for a special Festival of Community Directors webinar, Organising a Great Annual General Meeting.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/agm-webinar](http://www.communitydirectors.com.au/trainingCourses/agm-webinar)





# Human Resources Week

**20-24 July 2020**

Great human resources management is integral to effective organisations. In Human Resources Week, ICDA will point you in the right direction, towards a suite of resources on the website [GoodJobs.com.au](https://www.goodjobs.com.au). All these resources were developed to help ease the burden of human resources management for community organisations.

## Webinar: Managing Termination and Redundancy

**Where:** Online

**When:** Wednesday 22 July 2020

**What:** We all aim to create a workplace culture that means nobody ever wants to leave, and nobody is forced to leave. But the unfortunate truth about running any organisation is that there will come a time when you have to terminate an employee's employment or make a position redundant. How do you manage this situation?

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** <https://communitydirectors.com.au/trainingCourses/hr-webinar>

## Good Jobs: Great HR

**Where:** Online

**When:** Any time!

**What:** Check out Our Community and HESTA's [GoodJobs.com.au](https://www.goodjobs.com.au) website for a suite of resources designed to help you with all your HR needs. From attracting great candidates to recruitment, onboarding, retention and separation, the new employer resources section hosts a range of help-sheets and templates tailor-made for not-for-profits and community groups.





# Local Government Week

## 27-31 July 2020

The Festival of Community Directors winds up July with Local Government Week. This week celebrates the work that local government does for the community, and provides opportunities for local government employees to enhance their skills in community engagement and governance.

### Webinar: Engaging with Your Community

**Where:** Online

**When:** Tuesday 28 July 2020

**What:** For local governments to make decisions that are representative of the communities they serve, community engagement is vital. What methods are best for engaging with the community? What methods don't work? Find out at this special Festival of Community Directors webinar.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/localgovernment-webinar](http://www.communitydirectors.com.au/trainingCourses/localgovernment-webinar)

### Scholarship Round Opens!

**Where:** Online

**When:** Wednesday 29 July 2020

**What:** The Local Government Scholarship Round for the Diploma of Governance opens! Find out about other opportunities to snag yourself a scholarship at

[www.communitydirectors.com.au/training/scholarships](http://www.communitydirectors.com.au/training/scholarships)





# Not-for-Profit Finance Week

Proudly supported by:



## 3-7 August 2020

Not-for-Profit Finance Week, an initiative of Commonwealth Bank and Our Community, is a celebration of ideas, knowledge and financial capacity-building for the \$100 billion Australian not-for-profit sector. The aim of this event is to bolster the financial capacity and sustainability of the sector, and provide support for the staff, board members and treasurers carrying out the important task of overseeing the finances.

### Webinar: NFP Finance Week

**Where:** Online

**When:** All week!

**What:** An information-packed series of **free** webinars, where you can have your questions answered. More details to be announced soon.

**More info:** [www.communitydirectors.com.au/nfpfinanceweek](http://www.communitydirectors.com.au/nfpfinanceweek)

### Treasurers Awards

**Where:** Melbourne

**When:** Thursday 6 August 2020

**What:** Not-for-profit treasurers are untiring, painstaking and efficient. They work long hours, usually without asking for thanks or recognition. They keep the group afloat. Each year, in NFP Finance Week, Our Community and Commonwealth Bank celebrate community treasurers with the Not-for-Profit Treasurers Awards.





# Strategic Planning Week

## 10-14 August 2020

As the old saying goes, failing to plan means planning to fail. Strategic planning is the process not-for-profit organisations undertake to ensure that they stay mission-focused – and that they have enough money, people-power and stamina to make progress towards their goals. This week, we'll provide some reminders about the importance of effective planning and some tools to help you tackle the task with minimum fuss.

### Webinar: Setting an Effective Course for Your Organisation

**Where:** Online

**When:** Wednesday 12 August 2020

**What:** Just as good yachties can find the wind when all looks lost, a good board can navigate its way through difficult circumstances. The trick is to be alert, adaptable and responsive. In this webinar we investigate how boards are moving from long-term planning to adaptive strategic reviews. We look at how you can keep your organisation's long-term fundamentals in place while embracing adaptation.

**Price:** ICDA members special price \$70; general price \$80

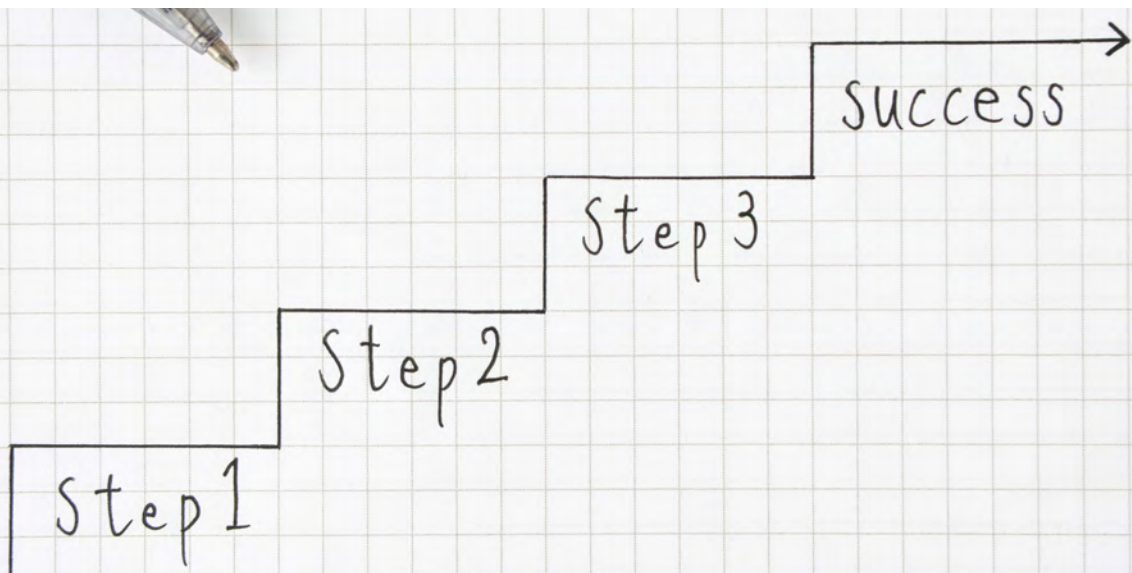
**Bookings:** [www.communitydirectors.com.au/trainingCourses/strat-plan-webinar](http://www.communitydirectors.com.au/trainingCourses/strat-plan-webinar)

### Community Directors Intelligence

**Where:** in your inbox (ICDA members only)

**When:** Check Our Community's newsletter information and production [schedule](#).

**What:** Keep your eye on your inbox for the arrival of ICDA's quarterly newsletter, Community Directors Intelligence, providing news, analysis, help sheets and advice about being a better board member. If you're not a member, check out the [website](#) to see what you're missing out on.





# Join a Community Board Week

**17-21 August 2020**

Help build the Australian community sector! Are you someone who has always felt passionate about the Australian Community Sector but have never got around to it? This week, ICDA will do everything we can to push you towards helping build a better Australian society. Find a position in a field you feel passionate about and get ready to make a contribution.

## ICDA Online Compact Course: Step In, Step Up

**Where:** Everywhere

**When:** Monday 17 August 2020

**What:** If you've recently joined, or you're thinking of joining, a community board, this course is for you. Step In, Step Up takes you through the legal and ethical responsibilities of a not-for-profit board member and gives you all the tools you need to get up to speed quickly and start contributing immediately.

**Price:** \$55, or \$85 with the book *Step In, Step Up*.

**Bookings:** <https://training.communitydirectors.com.au/catalog>

## Board Matching Service

**Where:** Online

**When:** Any time!

**What:** Check out ICDA's free Board Matching Service – [www.communitydirectors.com.au/icda/board/](http://www.communitydirectors.com.au/icda/board/). Whether you're an individual looking to make stronger community connections by joining a board, or a community group board looking for new members, this is the place for you.





# Sports Governance Week

## 24-28 August 2020

Sporting events have long been a meeting place for communities in Australia. Board members for sports organisations play an important role in ensuring communities grow strong and remain strong. This week, ICDA provides tips and tools to ensure your sports board is running effectively.

### Scholarship Round Opens!

**Where:** Online

**When:** Monday 24 August 2020

**What:** The Sports Scholarship Round for the Diploma of Governance opens! Find out about other opportunities to snag yourself at

[www.communitydirectors.com.au/training/scholarships](http://www.communitydirectors.com.au/training/scholarships)

### Webinar: Understanding Your Constitution

**Where:** Online

**When:** Wednesday 26 August 2020

**What:** For a sports organisation, the constitution is the equivalent of the Laws of Cricket. How well do you understand your constitution? How long has it been since it was last reviewed? What do you need to do to legally change it? Join us to get a better understanding of your constitution.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/sports-webinar](http://www.communitydirectors.com.au/trainingCourses/sports-webinar)





# National Child Protection Week

Proudly supported by:

**moores**

## 7-11 September 2020

Every organisation needs to consider whether it has a genuine culture of child safety. The Royal Commission into Institutional Responses to Child Sexual Abuse exposed systemic failures by some of Australia's largest not-for-profits in preventing and responding to child abuse. For National Child Protection Week, ICDA teams up with Moores for two webinars which will guide your organisation towards better child protection standards.

### Webinar: Privacy and Child Safety: Managing Competing Obligations

**Where:** Online

**When:** Tuesday 8 September 2020

**What:** Navigating between competing obligations is always tricky, but the stakes are particularly high when privacy and child safety come into conflict. What do you do in this situation? This webinar, presented by Moores and Our Community, will help you to understand your obligations.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/childsafety-privacy-webinar](http://www.communitydirectors.com.au/trainingCourses/childsafety-privacy-webinar)

### Webinar: Managing Child-to-Child Abuse

**Where:** Online

**When:** Wednesday 9 September 2020

**What:** The Royal Commission into Institutional Responses to Child Sexual Abuse found that child-to-child abuse can occur in a wide range of organisation structures, types and environments, and reports of it appear to be increasing. How do you manage this situation? This webinar, presented by Moores and Our Community, will help you to understand how to respond to reports of child-to-child abuse.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/child-abuse-webinar](http://www.communitydirectors.com.au/trainingCourses/child-abuse-webinar)

**Special offer: Package these two webinars together for a 20% discount**  
**Package these two webinars together for just \$125 (normally \$160).**  
To access this special offer [click here](#)



# Secretaries Week

## 14–18 September 2020

From managing the agenda to recording the minutes to ensuring that all the legal requirements of incorporation are fulfilled, secretaries play a vital role on any board. What's more, the role is evolving as community expectations of board transparency increase. Despite this, information on how to adapt to meet changing requirements is lacking. In Secretaries Week, ICDA will help to fill the information gap and provide the brilliant secretaries of the Australian not-for-profit sector with the tools they need to perfect their craft.

### Webinar: The Secretary's Relationship with the Board

**Where:** Online

**When:** Wednesday 16 September 2020

**What:** We know secretaries play a vital role on the modern board, particularly in relation to board transparency. As a result, secretaries may find themselves in a difficult position, caught between board members fighting over what should be shared with the wider public, and what should not. What should the relationship between the secretary and the rest of the board look like? Find out at this webinar.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/secretary-webinar](http://www.communitydirectors.com.au/trainingCourses/secretary-webinar)

### Book Release: Damn Good Advice for Secretaries

**Where:** Online!

**When:** Friday 18 September 2020

**What:** Our Community and CommBank team up for the latest edition of the 'Damn Good Advice' series. Previous books include Damn Good Advice for [Treasurers](#), [School Councils](#), [Board Members](#), and on [Cyber-safety and Fraud Prevention](#).



# Australian Not-for-Profits Advocacy Week



## 21-25 September 2020

Australia has more than 600,000 community groups of vastly differing sizes and shapes, groups that play a vital role in advocating for people and issues. Advocacy can take many forms, whether you're lobbying for new lights at the local football ground, opposing a war, or planting trees. The causes and the methods change over time, but the importance of the task remains. This week, the Festival of Community Directors celebrates advocacy in all of its forms.

### Webinar: Take Control

**Where:** Online.

**When:** Monday 21 September 2020

**What:** Join us for a free webinar celebrating advocacy in Australian not-for-profit organisations – and learn some tips on how your community group can take control of its own destiny.

**Price:** FREE!

**Bookings:**

[www.communitydirectors.com.au/trainingCourses/takecontrol-webinar](http://www.communitydirectors.com.au/trainingCourses/takecontrol-webinar)





# Stay Smart Online Week

Proudly supported by:



## 5-9 October 2020

Stay Smart Online Week is designed to build awareness of online security issues. This week, ICDA and CommBank present two webinars aimed at helping your organisation to stay smart online.

### Webinar: Building a Cyber-Security Strategy

**Where:** Online

**When:** Monday 5 October 2020

**What:** Ensuring your organisation has a cyber-security strategy has never been so important. What role do board members have to play in creating such a strategy, and what should it include? Find out at this webinar.

**Price:** FREE!

**Bookings:** [www.communitydirectors.com.au/trainingCourses/cyber-security-strategy-webinar](http://www.communitydirectors.com.au/trainingCourses/cyber-security-strategy-webinar)

### Webinar: Identifying Scams

**Where:** Online

**When:** Tuesday 6 October 2020

**What:** Everyone is a target for online scammers, and the only way to avoid falling victim is to understand the warning signs. This webinar will help individuals identify scams in the workplace.

**Price:** FREE!

**Bookings:** [www.communitydirectors.com.au/trainingCourses/identifyingscams-webinar](http://www.communitydirectors.com.au/trainingCourses/identifyingscams-webinar)





# Impact Evaluation Week

Proudly  
supported by:



## 12-16 October 2020

If something is worth doing, it's worth evaluating. This week the Festival of Community Directors offers advice and tips to community organisations looking to measure the impact of their programs.

### Webinar: Getting Started with Data Science

**Where:** Online

**When:** Monday 12 October 2020

**What:** What's data science about? How can it multiply impact in the social sector? This introductory webinar is designed with a practical, next-steps focus. It will help you get started in evaluating your organisation's data capability and readiness.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/socialimpacetevaluationweek-webinar](http://www.communitydirectors.com.au/trainingCourses/socialimpacetevaluationweek-webinar)

### Webinar: Think Impact: Measuring Your Social Impact

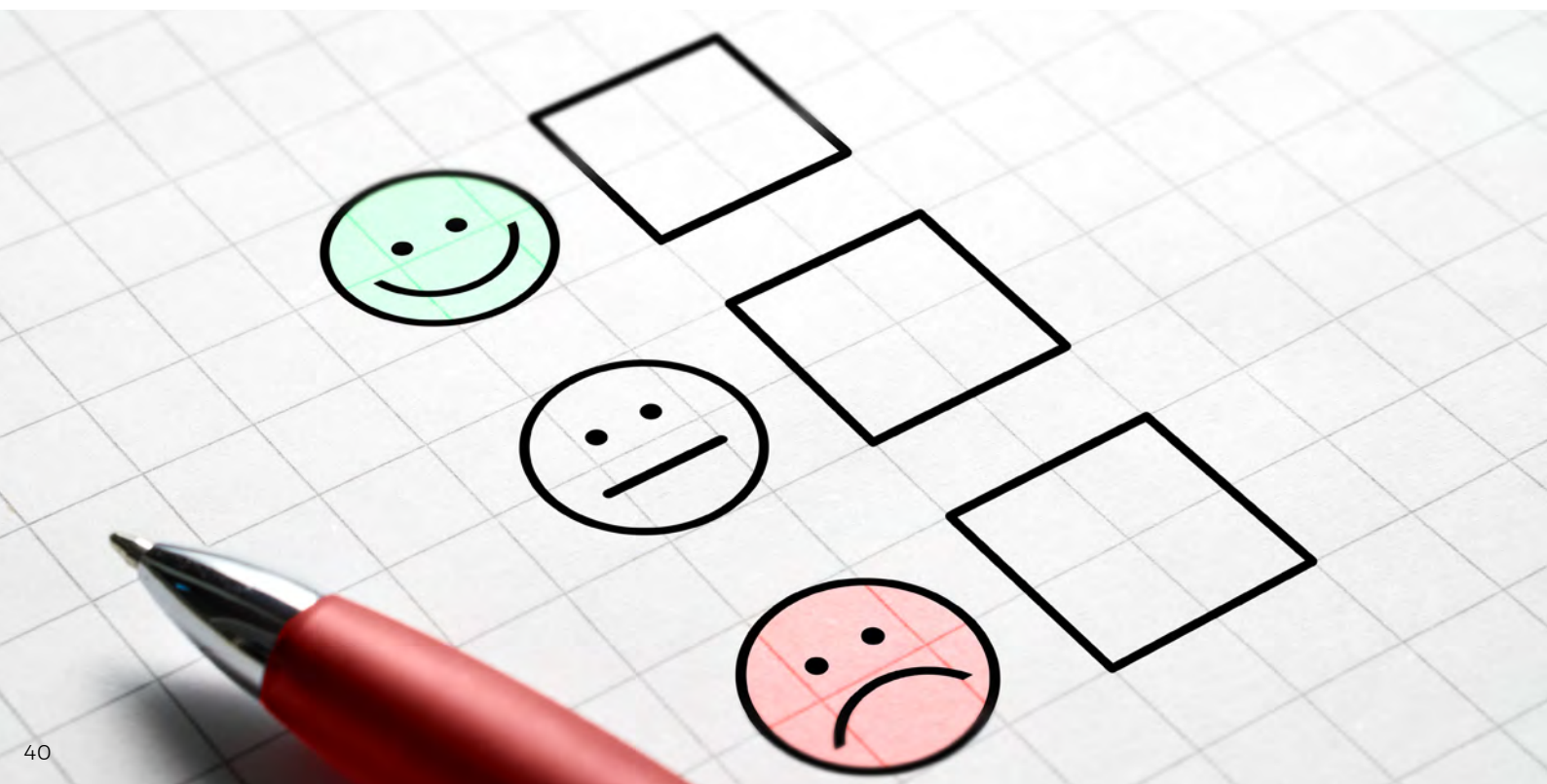
**Where:** Online

**When:** Wednesday 14 October 2020

**What:** ICDA is joined by impact measurement specialists Think Impact for a special Festival of Community Directors webinar which will equip you with the tools and understanding you need to measure your organisation's social impact.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** [www.communitydirectors.com.au/trainingCourses/thinkimpact-webinar](http://www.communitydirectors.com.au/trainingCourses/thinkimpact-webinar)





# Charity Fraud Awareness Week

Proudly supported by:

MOORE STEPHENS

## 26-30 October 2020

No organisation ever plans to be hit by fraud, but the truth is that every organisation is susceptible to it. The Festival of Community Directors' Charity Fraud Awareness Week runs alongside an international week of the same name, as charities throughout the world come together to combat fraud.

### Webinar: Charity Fraud Prevention

**Where:** Online

**When:** Wednesday 28 October 2020

**What:** How can your organisation safeguard itself against fraud? This webinar will outline ways to reduce the risks to your community group.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** <https://communitydirectors.com.au/trainingCourses/fraud-webinar>





# Preparing for #GivingTuesday

**GIVING  
TUESDAY**

## 2-6 November 2020

The first week of November is the perfect time to begin planning for #GivingTuesday, which this year falls on 1 December – the start of the Christmas giving season in Australia. This week we'll provide the information you need to make the most of this annual celebration of giving.

### Webinar: Preparing for #GivingTuesday

**Where:** Online!

**When:** Thursday 5 November 2020

**What:** The first week of November is the perfect time to begin preparing for #GivingTuesday, which this year falls on 1 December – the start of the Christmas giving season in Australia. This webinar will guide you in the right direction.

**Price:** FREE!

**Bookings:** [www.communitydirectors.com.au/trainingCourses/givingtuesday-webinar](http://www.communitydirectors.com.au/trainingCourses/givingtuesday-webinar)

### Community Directors Intelligence

**Where:** in your inbox  
(ICDA members only)

**When:** Check Our Community's newsletter information and production schedule.

**What:** Keep your eye on your inbox for the arrival of ICDA's quarterly newsletter, Community Directors Intelligence, providing news, analysis, help sheets and advice about being a better board member. If you're not a member, check out the website to see what you're missing out on.

### Say Nup to the Cup

**Where:** Everywhere!

**When:** Tuesday 3 November 2020

**What:** Each year during Spring Racing Carnival, Aussies gamble a whopping \$800 million. If even a fraction of this was given to community organisations, it could be used to improve the lives of disadvantaged humans, animals and ecosystems. **#NuptotheCup**



# Ethics Week

Proudly supported by:



## 9-13 November 2020

Most not-for-profit leaders aim to set – and expect the people in their organisations to practise – high standards of ethical behaviour that will protect their organisation’s reputation and maintain the trust of members, clients and stakeholders. Sometimes, though, the line between right and wrong becomes blurred as we manage the day-to-day complexities of life. How do we, as community leaders, ensure we keep to the right path and practise good ethics?

### Webinar: Good Ethics and Good Culture


**Where:** Online

**When:** Wednesday 11 November 2020

**What:** In this webinar presented by The Ethics Centre, you’ll learn how to ensure ethics are at the centre of every decision your organisation makes.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:** <https://communitydirectors.com.au/trainingCourses/ethics-webinar>



Ethics



# Whistleblowing at Your Not-for-Profit

Proudly supported by:

**yourcall**  
Whistleblowing Solutions

**16-20 November 2020**

Whistleblowing plays a crucial role in cultivating an ethical culture in your not-for-profit organisation, and managing whistleblowing is an essential and effective tool in your good governance toolkit. Organisations can maximise the benefits of whistleblower disclosures by maintaining a whistleblowing program built on robust policies and procedures. These require well-managed processes, documentation and training, and regular reviews. This week, ICDA and Your Call bring you everything you need to know about whistleblowing at your not-for-profit.

## Webinar: Whistleblowing at Your Not-for-Profit

**Where:** Online!

**When:** Wednesday 18 November 2020

**What:** Discover the crucial role whistleblowing programs play in developing a speak-up culture. This webinar will cover the general framework of whistleblowing programs and provide insights NFP directors can use to add value to their organisation.

**Price:** ICDA members special price \$70; general price \$80

**Bookings:**

[www.communitydirectors.com.au/trainingCourses/whistleblowing-webinar](http://www.communitydirectors.com.au/trainingCourses/whistleblowing-webinar)





# Giving Week

Proudly supported by:

**GIVING  
TUESDAY**

## 30 November–4 December 2020

With #GivingTuesday taking place on 1 December 2020, the Festival of Community Directors asks individuals around Australia to give money, time, voice or goods to a not-for-profit organisation of your choice.

### Giving Tuesday!

**Where:** Everywhere!

**When:** Tuesday 1 December 2020

**What:** Giving Tuesday, held globally, celebrates and enhances generosity in our communities. Every year, not-for-profits give time and energy to people, animals, and the environment, taking care of their health and wellbeing. Individuals generously give their time, money, goods and voices to ensure not-for-profits can continue their important work. Businesses give their expertise and resources to help support the communities they work in.

**More info:** [www.givingtuesday.org.au](http://www.givingtuesday.org.au)

### World Volunteer Day

**Where:** Everywhere!

**When:** Saturday 5 December 2020

**What:** International Volunteer Day, mandated by the United Nations, is held each year on 5 December. It is a unique chance for volunteers and organisations to celebrate their efforts, share their values, and promote their work to their communities, non-government organisations, United Nations agencies, government authorities and the private sector.

## A GLOBAL GIVING MOVEMENT

December 1, 2020





# Curtain Close

## **7-11 December 2020**

The final week of the festival will reflect on the valuable lessons we have learned throughout the year and encourage us to look towards the future to see how we can use what we've learned to continue strengthening our communities.

## **Celebrate Your Achievements Day**

**Where:** Everywhere!

**When:** Friday 11 December 2020

**What:** Sometimes we can be so focused on the issues facing our organisations and what needs to be done to meet the ever-expanding needs of the community that we forget to celebrate our achievements. On 11 December stop for a minute (or a few!) to celebrate all the good you did in 2020.





# Year Long Training

## Training: Diploma of Governance BSB52318

**Where:** Country-wide

**What:** The Diploma of Governance – BSB52318 – is a national qualification, developed specifically for the not-for-profit sector, that will provide you with the knowledge and skills you need to sit on or work with boards at the highest level. The Diploma of Governance is being delivered by TAFE Gippsland and ICDA in every state and territory. **[TIP: Look out for opportunities to snag a scholarship!]**

**When:**

### MELBOURNE DATES:

M2001	M2002	M2003	M2004	M2005	M2006	M2007	M2008
Jan 29	Feb 17	Apr 14	Jun 8	Jul 20	Sep 14	Oct 26	Nov 4
Jan 30	Feb 18	Apr 15	Jun 9	Jul 21	Sep 15	Oct 27	Nov 5
Jan 31	Feb 19	Apr 16	Jun 10	Jul 22	Sep 16	Oct 28	Nov 6
Feb 27	Mar 23	May 11	Jul 13	Aug 17	Oct 12	Nov 23	Dec 3
Feb 28	Mar 24	May 12	Jul 14	Aug 18	Oct 13	Nov 24	Dec 4

### PERTH DATES:

P2001	P2002	P2003	P2004	P2005	P2006
Feb 10	Apr 20	Jun 22	Aug 3	Oct 5	Nov 2
Feb 11	Apr 21	Jun 23	Aug 4	Oct 6	Nov 3
Feb 12	Apr 22	Jun 24	Aug 5	Oct 7	Nov 4
Mar 12	May 25	Jul 23	Sep 3	Nov 16	Dec 7
Mar 13	May 26	Jul 24	Sep 4	Nov 17	Dec 8

### SYDNEY DATES:

S2001	S2002	S2003	S2004	S2005	S2006
Feb 17	Apr 14	Jun 8	Jul 20	Sep 14	Oct 26
Feb 18	Apr 15	Jun 9	Jul 21	Sep 15	Oct 27
Feb 19	Apr 16	Jun 10	Jul 22	Sep 16	Oct 28
Mar 16	May 11	Jul 13	Aug 17	Oct 12	Nov 23
Mar 17	May 12	Jul 14	Aug 18	Oct 13	Nov 24



# Year Long Training

## Training: Diploma of Governance BSB52318

### BRISBANE DATES:

B2001	B2002	B2003	B2004	B2005	B2006
Feb 10	Mar 23	May 25	Jul 27	Sep 7	Oct 19
Feb 11	Mar 24	May 26	Jul 28	Sep 8	Oct 20
Feb 12	Mar 25	May 27	Jul 29	Sep 9	Oct 21
Mar 3	Apr 27	Jun 22	Aug 24	Oct 8	Nov 19
Mar 4	Apr 28	Jun 23	Aug 25	Oct 9	Nov 20

### DARWIN DATES:

#### D2001

Apr 27  
Apr 28  
Apr 29  
Jun 1  
Jun 2

### ADELAIDE DATES:

#### A2001

May 4  
May 5  
May 6  
Jun 1  
Jun 2

### HOBART DATES:

#### H2001

Jun 15  
Jun 16  
Jun 17  
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Jul 17

### CANBERRA DATES:

#### C2001

Jun 15  
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Jul 17



# Community & Governance Newsletters

**Community Directors Intelligence** (quarterly) and **Community Directors Update** (all other months) are ICDA's membership newsletters, providing practical governance advice for community directors. **Our Community Matters**, published every two months, covers news, fundraising, grants, marketing – pretty much everything else! Here's the publication schedule.

## Community Directors Intelligence:

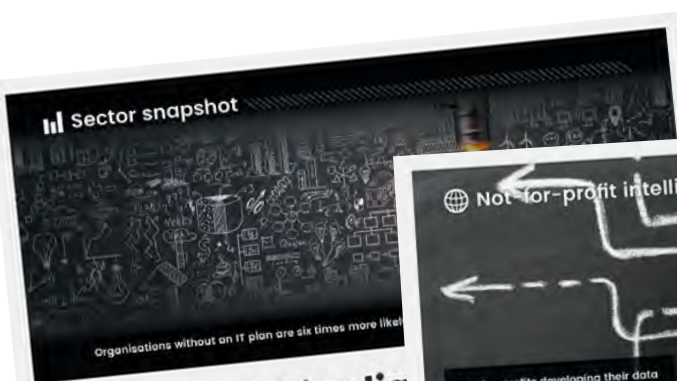
Feb 4  
May 5  
Aug 4  
Nov 3

## Community Directors Update:

Jan 7  
Mar 3  
Apr 7  
June 2  
Jul 7  
Sep 1  
Oct 6  
Dec 1

## Our Community Matters:

Feb 19  
April 8  
June 3  
Aug 19  
Oct 21  
Dec 9



## NFPs face big digital challenge

By Matthew Schultz, journalist, Our Community

Not-for-profits aren't investing enough on IT to keep pace with other sectors, an industry study shows.

Digital Technology in the Not-for-profit Sector, a report produced last year by Infoexchange, Connecting up and Tech Soup New Zealand, reveals that the big challenges for not-for-profits are funding, knowledge and IT capability.

Most organisations say their top priorities are upgrading their website, targeting social media users (77% are now on Facebook, for example), and improving IT infrastructure.

Yet the 230 mostly small organisations that responded also admit that of the average \$4000 they're spending on IT each year for each staff member, just \$14 is going on training and staff development. Most are spending just 3-5% on IT.

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## What can data tell you?

The US-based not-for-profit technology resource centre **Ideaware** spent four years researching "data maturity" in not-for-profits before releasing this report last month titled **Becoming a Data-informed Organization**.

At its most basic, a data-informed organisation is one that collects and tracks information about constituents – from simple things like contact information or event attendance, to more complex things like the different ways constituents interact with your programs – and then what you learn from that information.

Data maturity is a spectrum. Most organisations fall somewhere between those two points. Ideaware has defined five stages overall, and identified the factors that comprise them across a range of areas, including:

- Organisational focus

## Leadership

## Choice for community directors

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Susan Pascoe will chair the new Community Directors Council.

History will show that Ms Pascoe navigated a course to reduce red tape for charities amid "limited leverage with Commonwealth agencies, and none at all with state and territory governments."

In parting, the highly respected regulator leaves behind a body that is effective, efficient and supported by the sector, although she notes that the organisation's challenges include a "budget cliff" as its annual allocation shrinks by almost \$1 million, and "storm clouds brewing around ... political advocacy."

Our Community chair and Reserve Bank board member Carol Schwartz AM said:



# Learn from others

## What people say about ICDA training events and resources:

**"Thanks for helping us start a revolution!"**

***"It was great! Very informative."***

**"Easy to understand. Very practical. We will definitely review our current practices."**

***"You gave me a lot to think about!"***

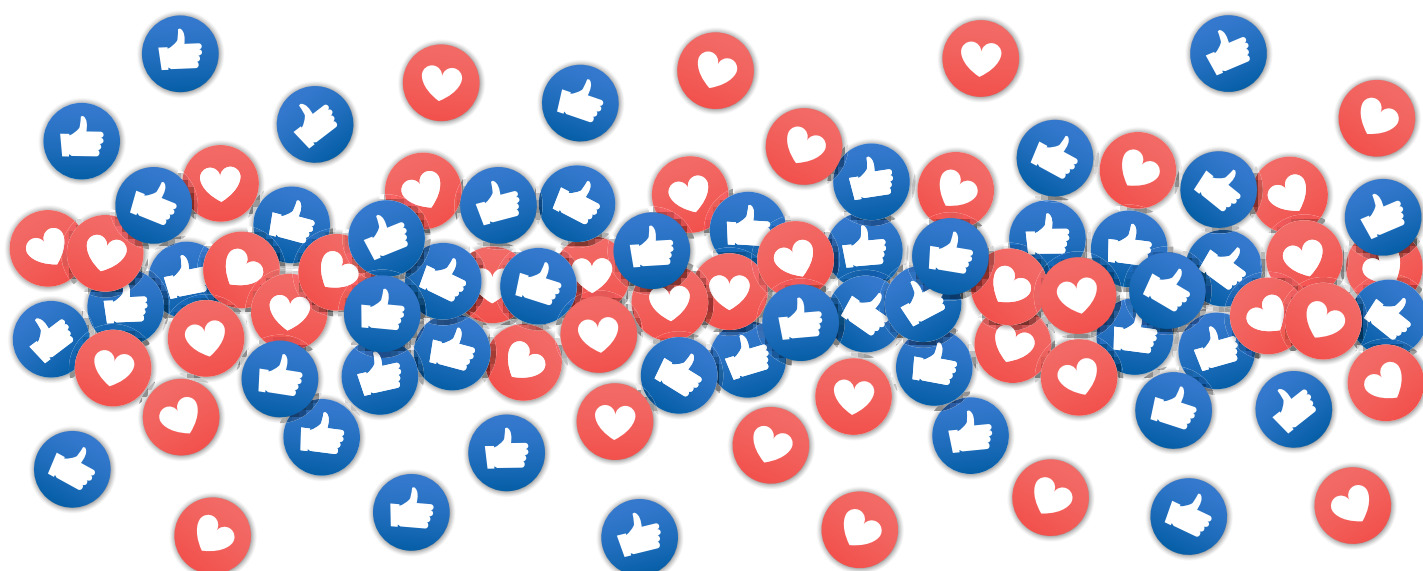
**"I recommend it to all managers and leaders who want to be aware of their compliance obligations, which extend beyond the boardroom and into business operations. The course provides a platform to address governance and enables challenging conversations about change to ensure your organisation remains viable."**

## Chat with your not-for-profit peers

Do you work or volunteer in the not-for-profit sector? Do you have questions that need answers? Do you need to vent about fundraising legislation? Need some people to throw ideas around with? Looking for like-minded people?

Join Not-for-Profit Happy Hour Australia, a Facebook peer support group for professionals and volunteers in the community sector.

**Find the group at:** [www.facebook.com/groups/nphhaustralia](https://www.facebook.com/groups/nphhaustralia)





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